

Example Market Entry Report Research



Sections

03	Overview
05	Market Statistics
18	Networks & Associations
23	NHS Pathway Networks
27	Partners & Clients
54	Next Steps
57	Appendix A - Events
64	Appendix B - AI Policy & Regulations
72	Appendix C - Other Partners & Clients



Overview

This document has been compiled through a number of processes; statistics to represent the size and growth of the target sector, identification of networks and pathway organisations, identification of partners & clients, and detail of AI policy and regulations.

Our investigation focused on partner & client identification, a key part of the 42Maru brief. This research has identified 19 potential partner & clients that match the target industries and partner size profile.

Other potential partner & client organisations, that may be of interest, have been included in the Appendix C



We are your London Partners For:



Connecting to opportunities
and networks.



Accessing expertise
and finance.



Perfecting your relocation
and compliance needs.



Market Statistics

Market statistics have been researched in order to provide an overview of the UK AI opportunity, as well as the global market size and growth.

Secondary (desk) research to identify key trends in AI market values was sourced from a variety of channels including: Crunchbase, Government, international not-for-profits, commercial research agencies, Statista, Report Linker, LinkedIn and Beauhurst.

It is worth noting that as AI is a rapidly evolving technology, with ever-growing range of applications and use cases. There is mixed consensus on market values and we have represented this on the figures obtained.



Next Steps

The main purpose of this document is to provide you with an analysis of the market and to identify potential clients, networks and pathways.

The next stage is dependent upon the speed that you want to progress into London and the UK market.

If you are ready to become operational and build a team we can connect you to the best agencies, accountants, lawyers, marketers and office space

If you need to assess the market further by speaking to people who have connections and market expertise, we can introduce you to our Connectors and Experts.

The first step is to book a free consultation with one or our market entry specialists to understand more.



Concierge

Essential Planning & Guidance

Market Entry Specialists

Our Specialists have helped 100s of companies to expand into London. We can help you explore your pathway into the UK market, make essential connections and understand if elements of Concierge PLUS+ are required.

Free

Market Data

Navigator is our data platform designed to help you with the initial information on; Market Sizes, Networks, Workforce, Salaries, Taxes and Costs.

Free

Concierge PLUS+

Bespoke Guidance & Connections

Connectors

Industry specialists for swift, planning, networking and connections.

£11,000
(3 months)

Experts

Experienced executives for tactical market planning and connections.

£20,000
(3 months)



Your London Partner.

We hope that the report is useful to you and we look forward to helping you on the next stage of your London journey.

